



**GCL Products Ltd**

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**Press Kit**

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## **GCL PRODUCTS' X-GRID HAS BEEN CHOSEN AS A RECYCLED HERO PRODUCT TO BE USED IN THE ENTRANCE TO GRAND DESIGNS LIVE**

**PRESS RELEASE** FOR RELEASE ON OR AFTER 29/04/2019

GCL Products Ltd, a groundwork, construction and landscaping product manufacturer and supplier, has been specially selected by Grand Designs Live for use of their ground reinforcement grid (X-Grid) to create a unique, decorative and recycled entrance way.



*Opening on the 4th May, Grand Designs Live will welcome thousands of visitors to its annual event at ExCeL London. Showcasing the latest and most innovative products and companies in the industry to inspire guests who are self-building, decorating or renovating their homes.*

With so many recycled products on the market, the Grand Design team needed a unique, decorative yet still effective product that would stand out and attract the attention of their visitors which is why X-Grid was chosen.

X-Grid is designed and manufactured here in the UK from 100% recycled plastic waste. It is a durable, versatile, SuDS compliant ground reinforcement grid which is a suitable alternative to concrete or tarmac that can be used both domestically and commercially to create gravel driveways, car parks, garden building bases, access routes & more. Thanks to its unique formulation and design, when tested by Lloyds British, X-Grid was found to have a compressive strength of up to 428 tonnes per square metre making it one of the strongest gravel grids available on the market today.

As the manufacturer of a recycled hero product, Grand Designs Live are also allowing GCL products to offer free weekday tickets and heavily discounted weekend tickets (£8 instead of £15) by using their discount code "GCLGDL" and following this [link](#).

Fergus Slack, managing director of GCL Products Ltd said:

*"We are thrilled that Grand Designs Live have taken the decision to have us work alongside them in creating a decorative and recycled entrance way for the garden section of their event. It is an exciting time for our company too as X-Grid, the product we manufacture ourselves, has been recognised as a recycled hero product by such a nationally recognised television show and event."*

To read our full press release, download related images and an X-Grid product guide, please visit [gclproducts.co.uk/press](http://gclproducts.co.uk/press) to access our press pack.

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